

MRWPCA STRATEGIC PLANNING WORKSHOP
March 30, 2007 -- Embassy Suites, Seaside

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Workshop, Public Comment and Introduction of the Facilitator and the Recorder

Role of the Facilitator, Recorder, Group and the Public; Strategic Planning Elements; Agenda -- Marilyn Snider, Facilitator -- Snider and Associates

Introductions of the Group

MRWPCA:

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values**
- **Three-Year Goals (2005-2008)**

What Are the Strengths and Accomplishments of MRWPCA in the Past Year?

What is Not Going as Well as You Would Like Internally?

What Are the External Factors/Trends (e.g., economic, political, demo-graphic, technological, environmental) that Will/Might Have an Impact on the MRWPCA in the Coming Year:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed, the Three-Year Goals (what needs to be accomplished)

Identify One-Year Strategic Objectives (how the goals will be addressed—by when, who will be accountable, for what specific, measurable results) for Each of the Goals

What Other Issues Need to be Addressed by the Board?

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives

Summary of the Retreat

Closing Remarks

1:00 Adjourn

Please come for breakfast & informal conversation at 8:00. The workshop will begin promptly at 8:30. No cell phone calls or audible pagers during the meeting please.