



Reviewed/Accepted
at MRWPCA Board
Meeting on
May 29, 2008

**Strategic Planning Workshop
Monterey Regional Water Pollution Control Agency
Board of Directors
May 23, 2008**

BOARD MEMBERS PRESENT:

Joe Russell, Chair	Del Rey Oaks, Mayor
Dave Pendergrass, Vice Chair	Sand City, Mayor
Ramiro Cortez	Boronda County Sanitation District
Ron Stefani	Castroville Water District, President
Kenneth Nishi	Marina Coast Water District, Vice President
Libby Downey	Monterey, Mayor Pro Tem
Lou Calcagno	Monterey County, Supervisor
Vacant – Ex-Officio	U.S. Army, Representative

BOARD MEMBERS ABSENT:

Gage Dayton	Moss Landing County Sanitation District
Dan Cort	Pacific Grove, Mayor
Gloria De La Rosa	Salinas, Mayor Pro Tem
Steve Bloomer	Seaside, Mayor Pro Tem

MRWPCA STAFF PRESENT:

Keith Israel	General Manager
Brad Hagemann	Assistant General Manager
Rob Wellington	Legal Counsel
John Tiernan	Director of Admin Services/Deputy AGM
Tom Buell	Director of Finance

OTHERS PRESENT:

Marilyn Snider – Snider and Associates
Gail Tsuboi – Tsuboi Design

MISSION STATEMENT

The Monterey Regional Water Pollution Control Agency is dedicated to meeting the wastewater and reclamation needs of our member agencies while protecting the environment.

VISION STATEMENT

The Monterey Regional Water Pollution Control Agency will be a model customer service provider for the efficient, innovative utilization of wastewater.

CORE VALUES

not in priority order

The Monterey Regional Water Pollution Control Agency values . . .

- *Cost-efficient, consistent and reliable service and business practices*
- *Open, honest lines of communication between and among board, public and staff*
 - *Ethical behavior*
 - *Customer-focused and centered*
 - *Helpful and timely responses*
 - *Loyalty and dedication*

THREE-YEAR GOALS - 2008-2011

not in priority order

- Be a leader in solving the water shortage problem in the area**
- Increase the use of replenishment water**
- Develop and implement a plan to manage biosolids in the most cost-effective manner**
- Develop and implement a plan to manage power in the most cost-effective manner**

Minutes/Report
MRWPCA – Strategic Planning Workshop
May 23, 2008

NEXT STEPS/FOLLOW-UP PROCESS

A. <u>WHEN</u>	B. <u>WHO</u>	C. <u>WHAT</u>
By May 24, 2008	General Manager	Distribute the retreat record.
Within 48 hours of receipt	All Recipients	Read the retreat record.
June 2, 2008	Management Team	Present the Strategic Plan to staff.
June 2, 2008	Management Team	Review the “Internal Weaknesses/Challenges” list for possible action items.
At the May29, 2008 Board meeting	Board	Formally adopt the Strategic Plan.
Monthly	Board	Monitor progress on the goals and objectives and revise objectives (add, amend and/or delete), as needed.
Monthly	General Manager	Prepare and distribute the updated Strategic Plan monitoring matrix.
April 2009	Board & Staff	Strategic Planning Retreat to: - more thoroughly assess progress on the goals and objectives - develop objectives for the next six months

MONTEREY REGIONAL WATER POLLUTION CONTROL AGENCY
ONE-YEAR STRATEGIC OBJECTIVES

May 23, 2008 – April 1, 2009

THREE-YEAR GOAL: *BE A LEADER IN SOLVING THE WATER SHORTAGE PROBLEM IN THE AREA*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Sept. 1, 2008	General Manager	Bring to the full Board for action a process, with timeline, to resolve outstanding issues among MCWD, MCWRA and MRWPCA regarding the several water use programs.				
April 1, 2009	General Manager	With the consensus of the involved agencies, present to the full Board for action a strategy/plan for implementing the selected water/wastewater program(s).				

Minutes/Report
MRWPCA – Strategic Planning Workshop
May 23, 2008

THREE-YEAR GOAL: *INCREASE THE USE OF REPLENISHMENT WATER*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Sept. 1, 2008	General Manager, working with TRG consultants	Present an updated outreach program to the Recycled Water Committee for action.				
2. Nov. 1, 2008	Reclamation Projects Coordinator	Begin the Replenishment Pilot Testing Program at the plant and in the fields.				
3. Jan. 1, 2009	General Manager, working with staff	Assist the PUC in its analysis of the MRWPCA replenishment projects and report the results to the Board.				
4. April 1, 2009	Board Recycled Water Committee Joe Russell-lead)	Secure funding for design and/or planning services from the Water Master, Cal Am, PUC or the Federal Grant Program.				
5. April 1, 2009	General Manager and Legal Counsel	Complete an agreement with the City of Salinas for use of their Industrial Pond water.				

Minutes/Report
MRWPCA – Strategic Planning Workshop
May 23, 2008

**THREE-YEAR GOAL: *DEVELOP AND IMPLEMENT A PLAN TO MANAGE BIOSOLIDS
 IN THE MOST COST-EFFECTIVE MANNER***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Sept. 1, 2008	Dep. Asst. General Manager	Analyze the results of the Biosolids Disposal Rate Study and negotiate a biosolids rate schedule with MRWMD.				
2. Feb. 1, 2009	Asst. General Manager	Present the results and recommendations to the Board for action on the Carollo Biosolids Disposal Alternatives Study.				

Minutes/Report
MRWPCA – Strategic Planning Workshop
May 23, 2008

**THREE-YEAR GOAL: *DEVELOP AND IMPLEMENT A PLAN TO MANAGE POWER
 IN THE MOST COST-EFFECTIVE MANNER***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Oct. 1, 2008	Asst. General Manager, working with MRWMD	Identify at least two joint ways of managing gas to create power.				
2. Nov. 1, 2008	Asst. General Manager	Identify and present 2-3 areas in MRWPCA where overall power costs could be reduced by at least 10% and present to the General Manager.				
3. May 1, 2009	Asst. General Manager	Identify new technology for producing at least 10% more power and report the results to the General Manager.				