



# Monterey Regional Water Pollution Control Agency

*"Dedicated to meeting the wastewater and reclamation needs of our member agencies, while protecting the environment."*

## Strategic Planning Workshop

April 23, 2010 – 8:00 am – 12:30 p.m.  
Embassy Suites – Del Mar Room

Administration Office:  
5 Harris Court, Bldg. D, Monterey, CA 93940-5756  
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|-----------------|---|
| <b>8:00 am</b>  | Continental Breakfast   |
| <b>8:30 am</b>  | <p>Welcome, Purpose of the Workshop, Public Comment and Introduction of the Facilitator and the Recorder</p> <p>Role of the Facilitator, Recorder, Group and the Public; Strategic Planning Elements; Agenda -- Marilyn Snider, Facilitator – Snider and Associates</p> <p>Introductions of the Group</p> <p>MRWPCA:</p> <ul style="list-style-type: none"> <li>• Mission/Purpose Statement; Vision Statement; Core Values; Three-Year Goals (2008-2011)</li> <li>• What are the Accomplishments of MRWPCA Since the May 15, 2009 Strategic Planning Retreat?</li> <li>• What are MRWPCA's Current Internal Weaknesses/Challenges?</li> <li>• What are the External Factors/Trends (e.g., economic, political, demographic, technological, environmental) that Will/Might Have an Impact on the MRWPCA in the Coming Year:             <ul style="list-style-type: none"> <li>• Positively (opportunities)?</li> <li>• Negatively (threats)?</li> </ul> </li> <li>• Review and Revise, if Needed, the Three-Year Goals (<u>what</u> needs to be accomplished)</li> <li>• Identify One-Year Goals (<u>how</u> the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals</li> </ul> <p><u>Time Permitting</u>, What Other Issues Need to be Addressed by the Board?</p> <ul style="list-style-type: none"> <li>• Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives</li> <li>• Summary of the Retreat</li> </ul> <p>Closing Remarks</p> |
| <b>12:30 pm</b> | Adjourn   |

There will be a mid-morning break. Please limit the use of cell phone and PDAs to the break .

Joint Powers Authority Member Entities:

Boronda County Sanitation District, Castroville Community Services Water District, County of Monterey, Del Rey Oaks, Fort Ord, Marina Coast Water District, Monterey, Moss Landing County Sanitation District, Pacific Grove, Salinas, Sand City, and Seaside.